



# Public Meeting Agenda

PART I 6:00-6:40pm (Doors Open)

I. Welcome & Introduction of Project Team
Tom Cummings, URA Director of Housing

II. Brief Overview of Park Planning & Design Process Garlen Capita, WRT

III. Outreach & Engagement Process

Karen Brean, Brean Associates

**IV. What we understand** (Summary of key findings) David Ostrich, WRT

V. What we need to find out from you and goals of breakout stations Garlen Capita, WRT

VI. Next Steps
Community Wide Meeting in February/March to present
Conceptual Plans



# Public Meeting Agenda

### PART II 6:40-8:00pm

### Station 1:

Sign-in + Map "Where do you live?"

2

### Station 2:

**Vision + SEED** 

Station 3:

Pre-School+School
Age and Pre Teens +

Teen

4

### Station 4:

**Activities +Usage** 

### **Station 5:**

Gathering + Destinations

6

### **Station 6:**

Stormwater

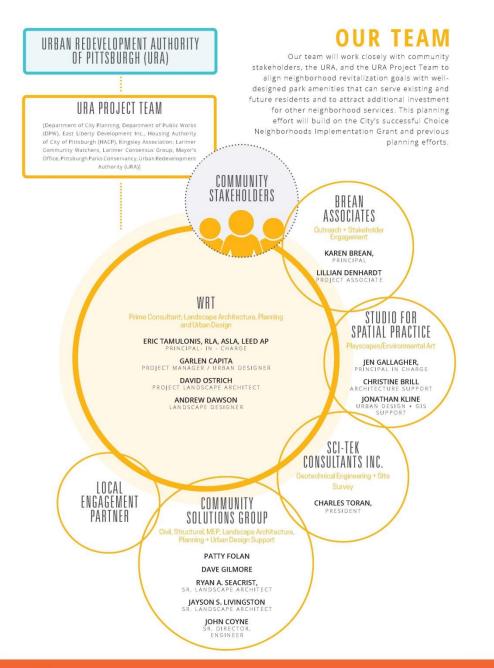
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### Station 7:

**Kids activities tables** 

"Parking Lot"

other non-park issues/ideas/questions



The Project is being led by WRT.

WRT is a national collaborative practice of city and regional planners, urban designers, landscape architects, and architects headquartered in Philadelphia.

Project Manager: Garlen Capita

### **Vital Urban Parks**

### **Healthy Neighborhoods**

### **Green Infrastructure**



Steel Stacks Park Bethlehem, PA North Central Philadelphia Choice Neighborhood Philadelphia, PA Green City Clean Waters Philadelphia, PA



# The Team will utilize our collective experience to design a park system that:

- Respects the past
- Understands the present
- Aspires to the future
- Leverages neighborhood investment including \$30million Choice Neighborhoods Grant + other committed resources
- Builds on efforts of active and engaged citizenry
- Leverages open space as a community focal point, image, placemaking, identity and catalyst for additional investment
- Designed to be attractive, implementable and well maintained for many generations



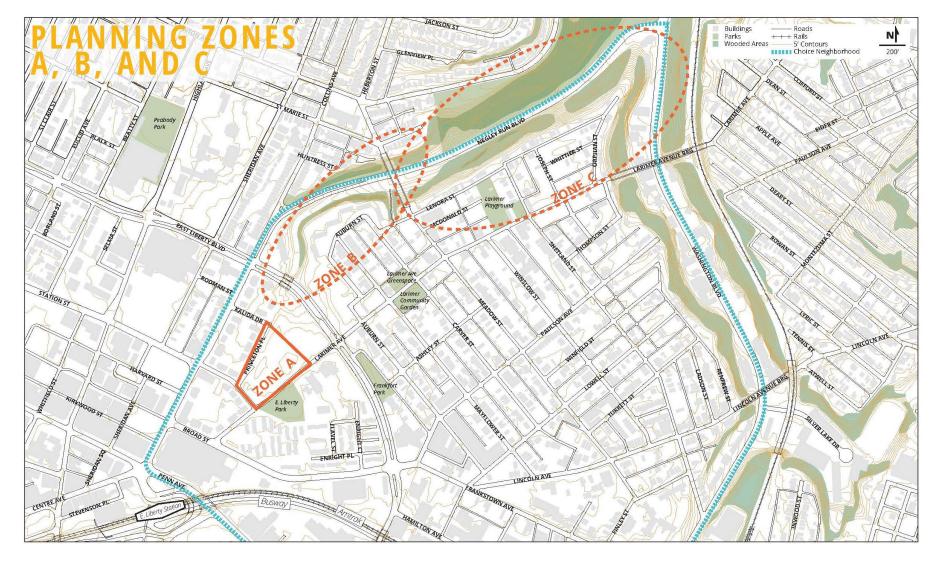




Kemp Mill Urban Park (WRT) Silver Spring, MD

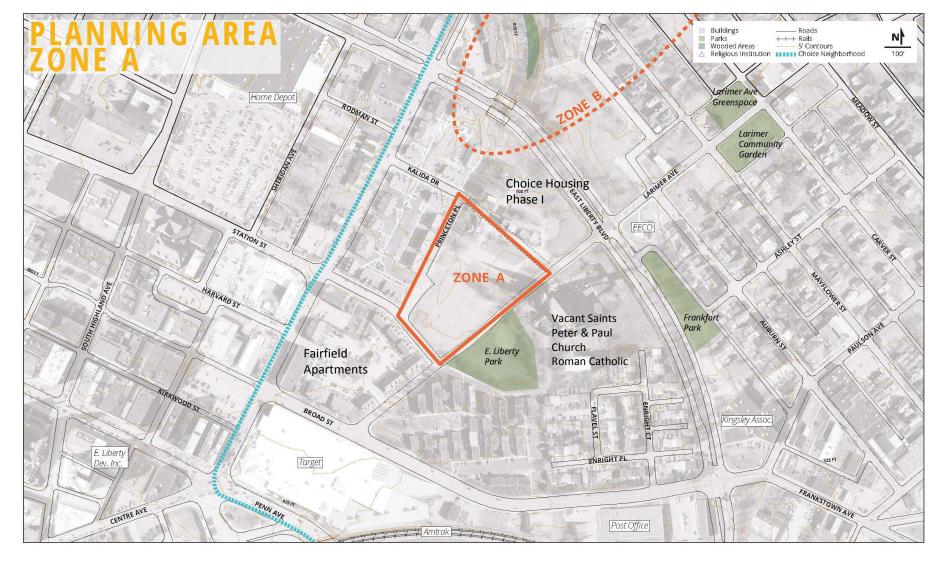






The WRT Team will be developing an overall plan for the open space network (Zones A, B, C). This conceptual plan will build off of existing and ongoing planning and development efforts in the neighborhood.





The WRT Team will then refine the design and develop construction drawings for Zone A (3 acres) - the first phase of the park system.



## Park Planning & Design Process

#### Phase I

Project Initiation Inventory and Analysis

#### Phase II

Visioning, Goals, and Objectives

#### Phase III

Programming and Conceptual Alternatives

#### **Phase IV**

Schematic
Design/Construction
Drawings

**September – November 2015** 

**December – January 2016** 

Public Meeting 1
Programming &
Visioning

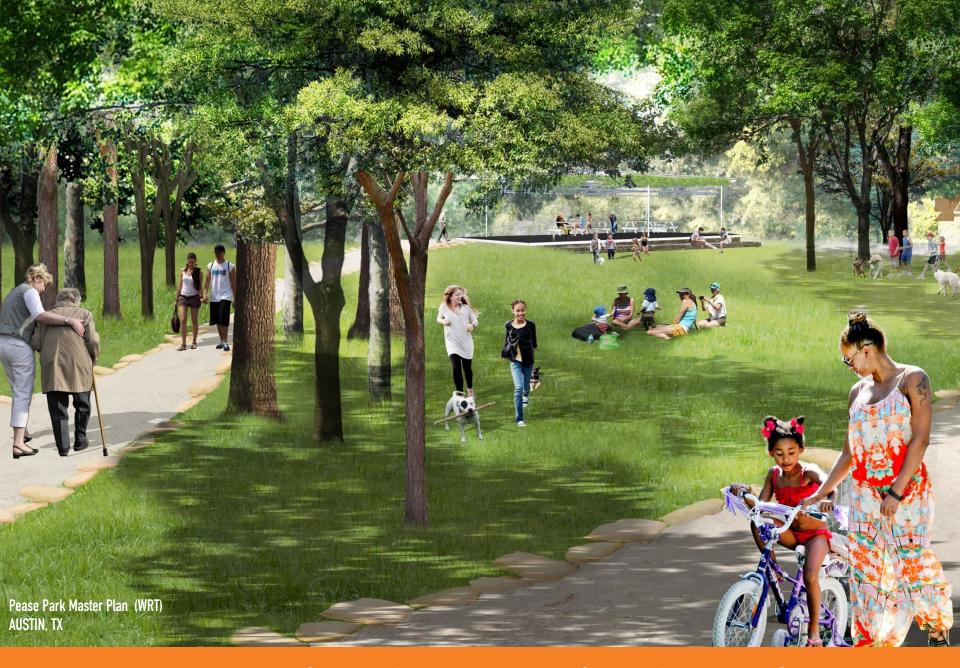
January – March 2016

Public Meeting 2
Conceptual
Development
Options

May – October 2016

Public Meeting 3
Preferred
Development
Option and Material
Selection





**Harnessing Community Capacity** 

### Refined Public Outreach & Stakeholder Engagement Plan

### **PROJECT TEAM**

### Monthly meetings 2<sup>nd</sup> Tuesday of the Month

(Sept.2015-June 2016)

#### Members:

- 4-H City
- Allegheny Land Trust
- Citiparks
- East End Youth Advisory Council
- East Liberty Development, Inc.
- East Liberty Gardens
- Enright Court Residents
- Fairfield Apartments
- Housing Authority of Pittsburgh
- Kingsley Association
- Larimer Consensus Group
- · Living Waters of Larimer
- McCormack-Baron Salazar
- Mike's Auto

- Office of Mayor Peduto
- Penn State Extension
- Pittsburgh Department of City Planning
- Pittsburgh Department of Public Works
- Pittsburgh Parks Conservancy
- Pittsburgh Water and Sewer Authority (PWSA)
- Tree Pittsburgh
- URA

### **PUBLIC WORKSHOPS**

### 3 Meetings at critical points of the process.

- 1: Programming & Visioning
- 2: Conceptual Development Options
- 3: Preferred Development Option and

Material Selection

Optional Plan Unveiling Event

May be combined with another community activity (Playful Pittsburgh 2016 Play Day; Larimer/East Liberty Community event...)



### Refined Public Outreach & Stakeholder Engagement Plan

### **PROJECT TEAM**

### Purpose:

- Represent a broad range of interests (residents, environmental organizations, local businesses, youth, government)
- Review and guide progress

### Responsibilities:

- Co-convene three public workshops
- Act as ambassadors of the project
- Help reach a broad audience by using existing communication channels (existing meetings, social media, newsletters)

#### **PUBLIC WORKSHOPS**

### Who are the stakeholders?

- Residents
- Business owners
- Children and youth organizations
- Community-based advocates
- Developers
- · Environmental organizations
- Faith-based communities
- · Local/regional funders
- Government
- Schools

### How will we reach people?

- Door-to-door outreach by community liaisons
- Postcard mailing
- · Announcements at community meetings and events
- Flyers to schools, libraries, stores
- Email invitations
- Postings on stakeholders' media outlets

(We'd like your help with the bolded items!)





# Getting the word of for tonight's meeting

- Announced park planning process and distributed flyers at November Choice Neighborhoods
   Meeting
- Mailed postcards to all households (approx. 3,100) in East Liberty and Larimer
- Emailed flyer to 99 individuals/organizations, including schools and places of worship
- Emailed flyer to Project Team for distribution to their networks
- Distributed flyers and postcards in-person (Households, Businesses / places of worship)
- Postcards given to Brightside Academy; Fairfield Apartments; Made Right Here youth program coordinator at Techshop
- Attended LCG Monthly Community Open Meeting; made brief presentation; distributed postcards and flyers
- Online / social media

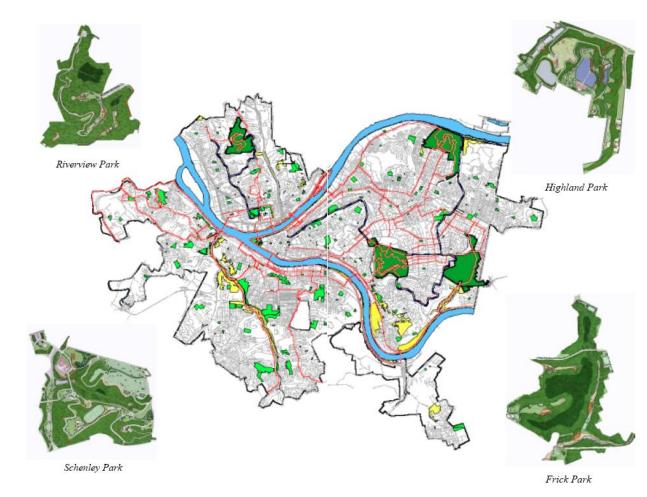
### What we learned

- We visited the site
- We met with community leaders and organizations that are part of the Project Team
- We reviewed previous and ongoing planning efforts in the area to understand what are the issues, opportunities and challenges

### Pittsburgh's Regional Parks Master Plan

Source: LaQuatra Bonci (2000)

- Foundation for a new way of thinking about the "cornerstones of the green web"
- Build stewardship
- Focus resources and investment



Cornerstones of the Green Web

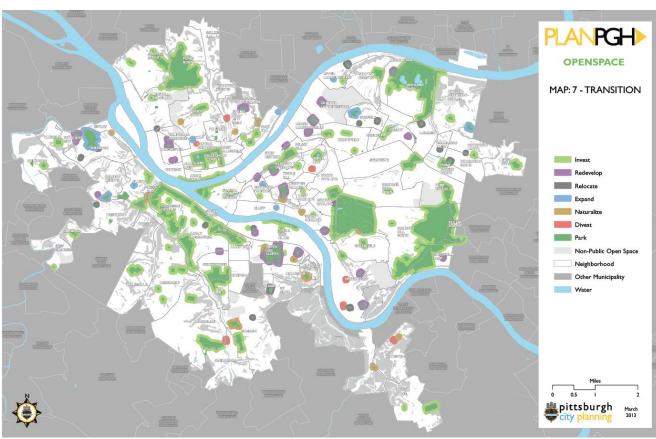




### OpenSpacePGH

Source: Pittsburgh City Planning (2013)

- Classifies and prioritizes the transition of open spaces in Pittsburgh
- Invest vs. divest
- Redevelop vs. naturalize
- Larimer has two parks that fall into the "Redevelop" category
  - East Liberty Park
  - Larimer Playground



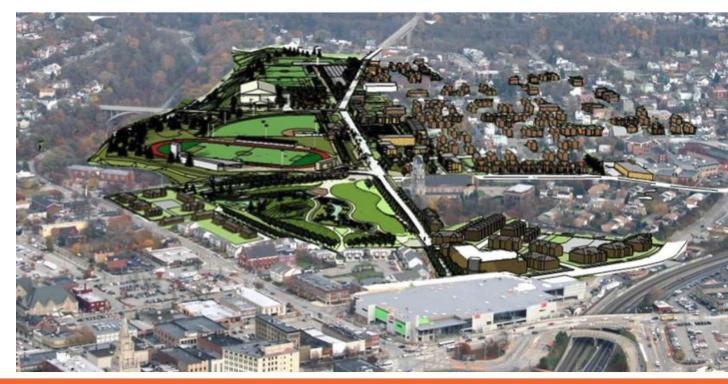




### LARIMER CONSENSUS GROUP REPORT

Source: Jackson/Clark

- Builds on Larimer Community Plan
- Portrays a vision for a large active recreational park along Larimer Ave
- Proposes infill housing in core neighborhood

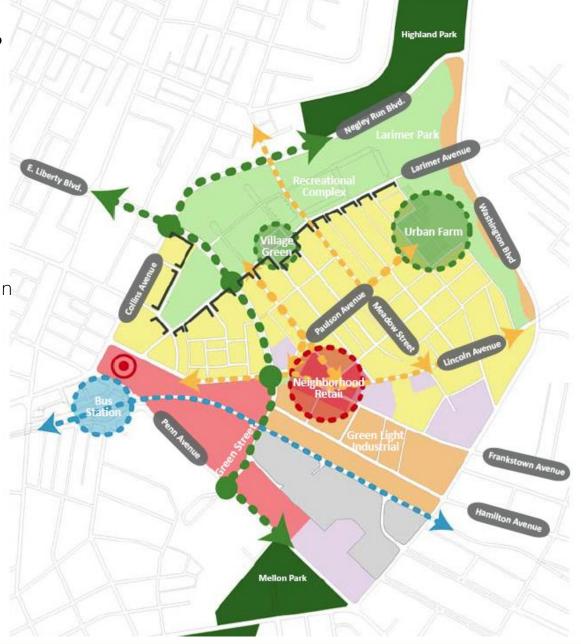




### LARIMER VISION PLAN

Source: Strada Architecture (2010)

- Presents a comprehensive planning analysis of the neighborhood and its context
- Calls for a large "Larimer Park"
- Identifies neighborhood nodes and key corridors
- Includes green infrastructure plan









### EAST LIBERTY COMMUNITY PLAN

Source: E. Liberty Development (2010)

- Development strategy for East Liberty neighborhood
- Focused on gateways, corridor, and central core
- Includes inter-neighborhood connection strategies













Neighborhood Park



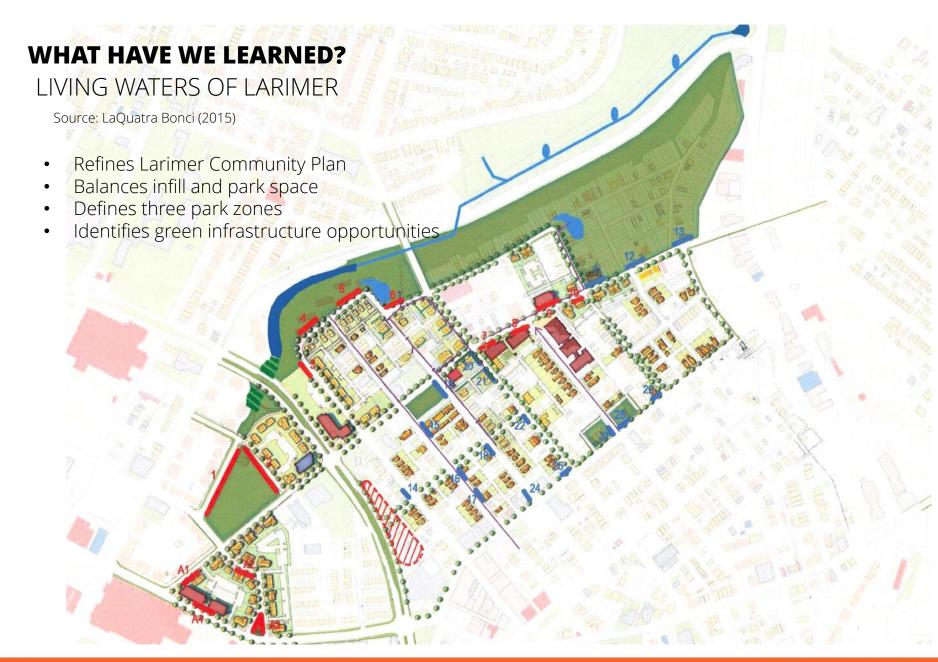
Hillside Park





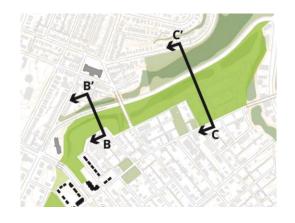


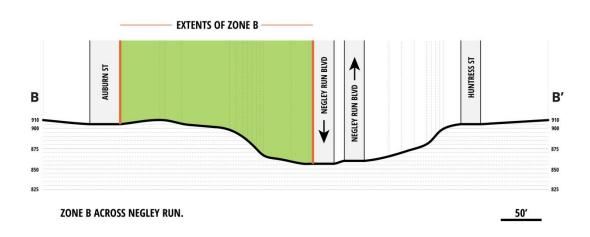






### WHAT IS THE CONTEXT?









### WHO ARE WE SERVING?





### WANTS / NEEDS / ABILITIES



**PROGRAMMING** 

LARIMER RESIDENTS
E. LIBERTY RESIDENTS
CHILDREN
ELDERLY
SCHOOLS
SPORTS TEAMS
HIGHLAND PARK USERS
HIGHLAND PARK RESIDENTS
SHADYSIDE RESIDENTS
GREATER PITTSBURGH
TOURISTS

COMMUNITY IDENTITY
GATEWAY TO HIGHLAND PARK
PLAY AREAS
PASSIVE AREAS
GROUP AREAS
STRUCTURED FIELDS






# WHAT IS ENVIRONMENTAL ART?









STORMWATER DRAIN BY JANE MUDD



'INCREDIBLE SERPENTINE ROOT' BY ANDY GOLDSWORTHY







'FENCE' BY ANDY GOLDSWORTHY







1000 LITTLE ICE MEN PROTEST GLOBAL WARMING BY NELE AZEVEDO

ENVIRONMENTAL ART BY JAAKO PERNU







### WHAT IS CREATIVE/ CONTEMPORARY PLAY?

Creative play brings health, learning and other benefits to a community

















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# WHAT IS CREATIVE/ CONTEMPORARY PLAY?









PUBLIC MEETING #1







# WHAT ARE PITTSBURGH'S BEST PARKS?

Gathering spaces, gardens, playgrounds, and more



BLUE SLIDE PLAYGROUND - FRICK PARK (SLIDE INTEGRATED INTO SLOPE)



PANTHER HOLLOW LAKE AT SCHENLEY PARK



FLAGSTAFF HILL AT SCHENLEY PARK



DORIS AND OCTAVIA OF THE OCTOPUS GARDEN- COMMUNITY FARM/ GARDEN IN FRIENDSHIP



SCHENLEY PLAZA - 2 ACRE NEIGHBORHOOD PARK WITHVARIETY OF GATHERING SPACES, FOOD KIOSKS, GREAT LAWN, CAROUSEL, FREE WIFI







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PUBLIC MEETING #1

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**Stormwater** 

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"Parking Lot"

other non-park

issues/ideas/questions

## **Next Steps**

- Summarize input from public meeting
- Meet with community groups and organizations on specific park and open space elements
- Present conceptual alternatives and gather input at Community-wide Meeting to present Conceptual Development Options (February/March)

For More Information or Copies of Park

**Planning & Design Materials please contact:** 

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