

Our Focus



Create more **housing that is affordable** to the average Pittsburgher



Encourage more **entrepreneurship** and small business development



Promote **inclusive growth and quality job creation**



Expand **neighborhood and main streets revitalization** efforts



Develop a **talented workforce** that is equipped with skills of the future

This Report Features



Section 1: Housing statistics, housing representation graphics, and a spotlight



Section 2: MWBE breakdown, business assistance statistics, and a borrower spotlight



Section 3: Crisis prevention and accessibility charts, impact breakdown, and spotlight



Section 4: Neighborhood revitalization statistics, land recycling summary, and project spotlight



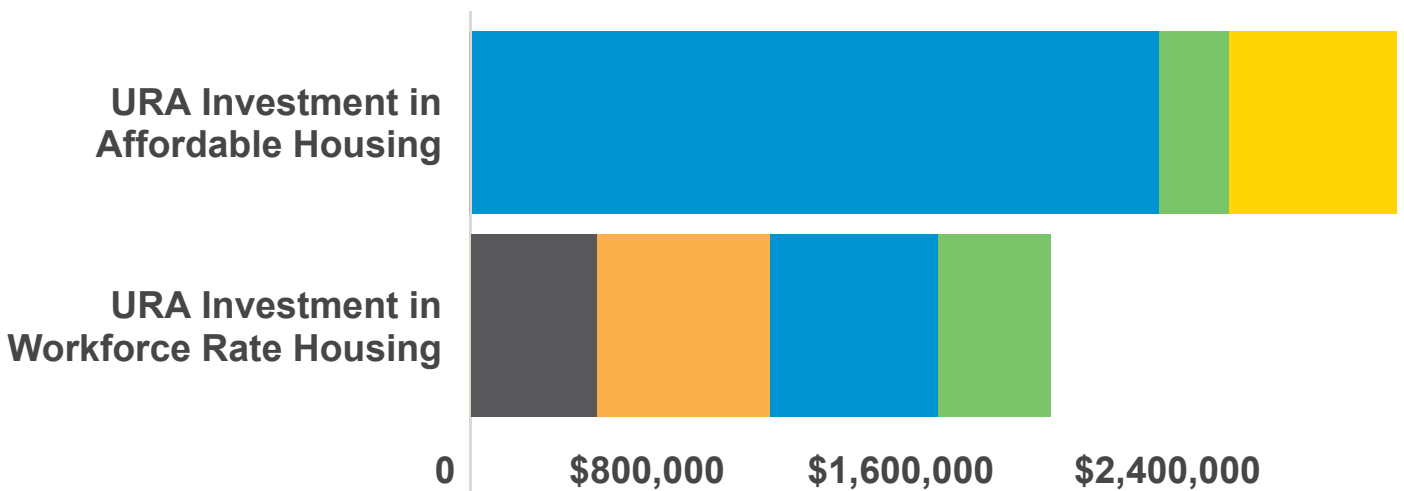
Section 5: Workforce development graphs, statistics, and spotlight





1

Creating Affordable Housing

The URA supports affordable housing supply through loans to developers, and by helping homeowners make repairs. In return, those homes are required to remain affordable into the future.

URA Investments in Affordable Housing Supply, Q3 2021



Category	Affordable Units (Up to 80% AMI)	Total URA Investment
 Preserved affordable housing for sale	0	\$ 512,225
 Newly affordable housing for rent	92	\$ 2,550,000
 Newly affordable housing for sale	3	\$ 536,864
 Home repairs that require affordability	22	\$ 503,808
Total	117	\$ 4,102,897

Housing for All: Representation in Q3 2021

73%

of homeowners making repairs with help from the URA were minority and/or women heads of household.



URA and Pittsburgh Housing Development Corporation Awarded \$654,310 to Support Affordable Housing, Homeowner Accessibility, and Façade Programs

The Urban Redevelopment Authority of Pittsburgh (URA) announced in early August that it, along with the Pittsburgh Housing Development Corporation (PHDC), had been awarded \$654,310 in Keystone Communities Program grant funding to support affordable housing, homeowner accessibility, and commercial façade programs in the City of Pittsburgh.

The Keystone Communities Program is designed to encourage the creation of partnerships between public and private sector that jointly support local initiatives such as the growth and stability of neighborhoods and communities; social and economic diversity; and a strong and secure quality of life.

The URA will receive \$450,000 of the \$654,310 awarded which will be used for the URA's Homeowner Assistance Program for Independence (HAPI) and to support URA façade renovations. The goal of the HAPI is to allow individuals and families to continue living independently in their homes and communities through the funding upgrades or modifications to their homes that will make them safer and more accessible.

[Click here to read the full press release.](#)

2

Small Business Development and Entrepreneurship

83%

of business loans in Q3 of 2021 support Minority- and Women-Owned Businesses



15
MWBE

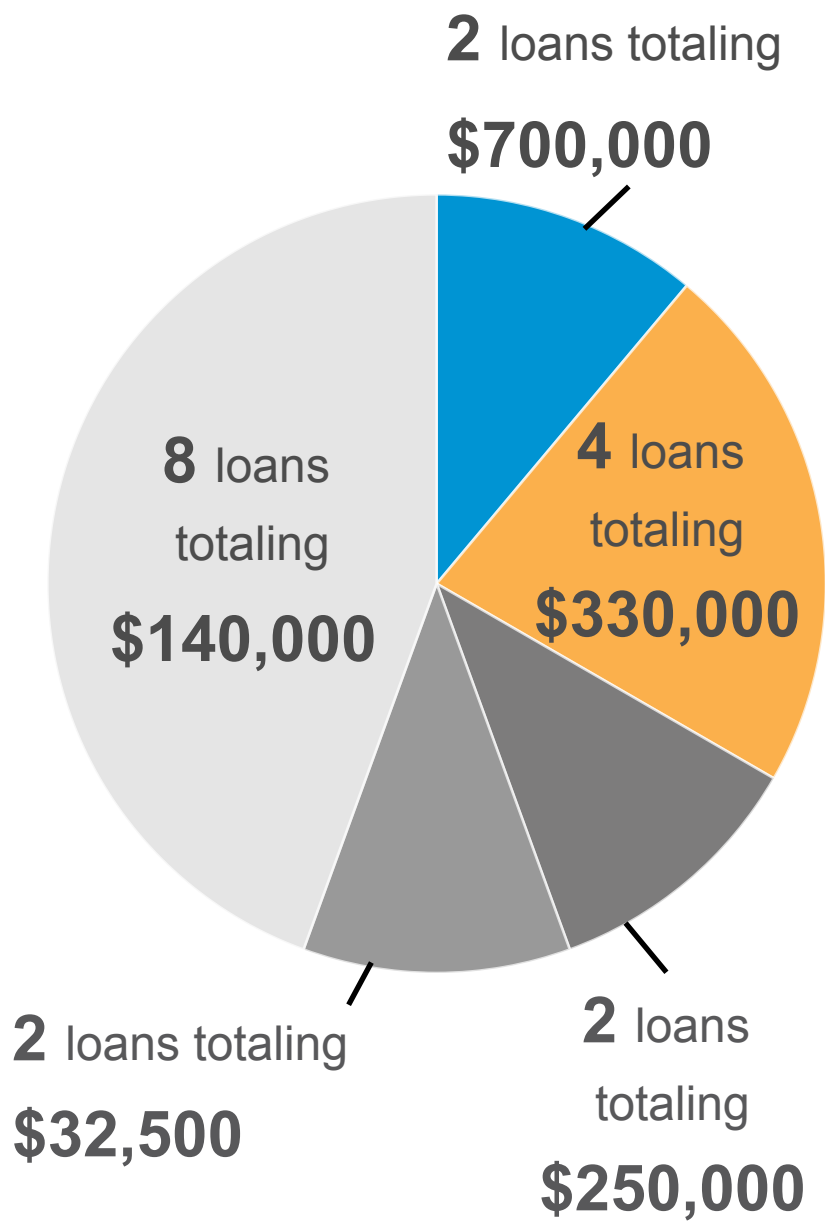
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Non-MWBE

Business Loans and Grants

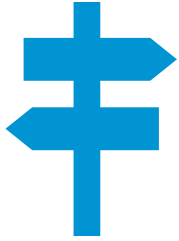
ura Urban Redevelopment Authority of Pittsburgh
URA loan closings

InvestPGH
Affiliate loan closings

- Traditional commercial loans
- Minority recovery and growth fund loans
- InvestPGH: ABEL Loans
- InvestPGH: Micro-loans
- InvestPGH: CRiB Loans



Capacity Building for Small Businesses



146

Businesses helped through wayfinding calls and emails



183

Business resource webinar attendees

The URA also helps new and small business owners find and benefit from resources available to them. Our approach is to reach out actively at events (or, in recent months, webinars) and to be on standby for calls and emails for those that could use wayfinding help.

Business Spotlight: Smokey City's 412 BBQ

This summer, GetGo released new sandwiches as part of their Great Summer of BBQ at several locations. One of these sandwiches was called Uncle Jammy's Chicken Sammy, and it featured a sauce created by a local business owner. The man behind the sauce is none other than Jamal Etienne-Harrigan, one of the URA's borrowers.

Etienne Harrigan was one of the first recipients of the URA's micro-enterprise loans and most recently received a \$100,000 loan from the URA's Minority Business and Recovery Growth Loan Fund. Part of this loan was used to help Smokey City's 412 BBQ LLC pursue the amazing opportunity with Giant Eagle and 267 of their GetGo locations. Now a GetGo sandwich featuring Etienne-Harrigan's sauce is available through this promotion across four states, Ohio, Pennsylvania, Maryland, and West Virginia.

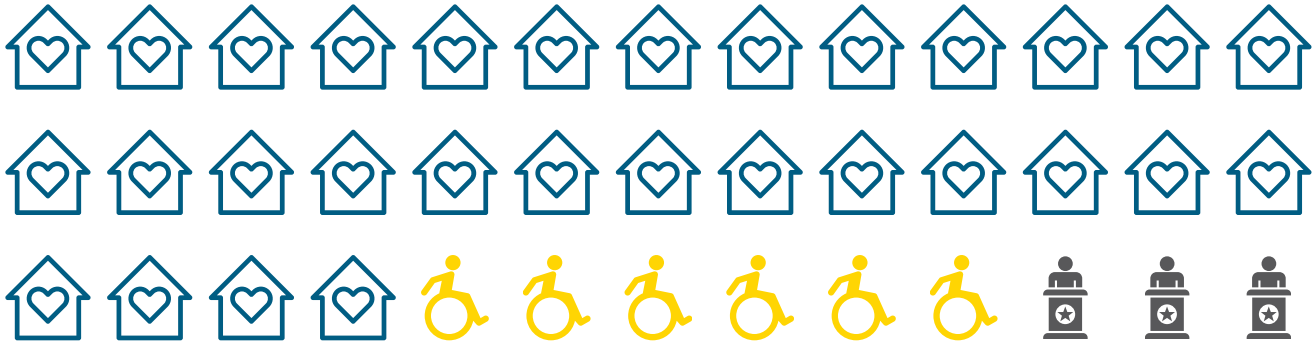


[Click here to read the story.](#)

3

Inclusive Growth and Quality Job Creation

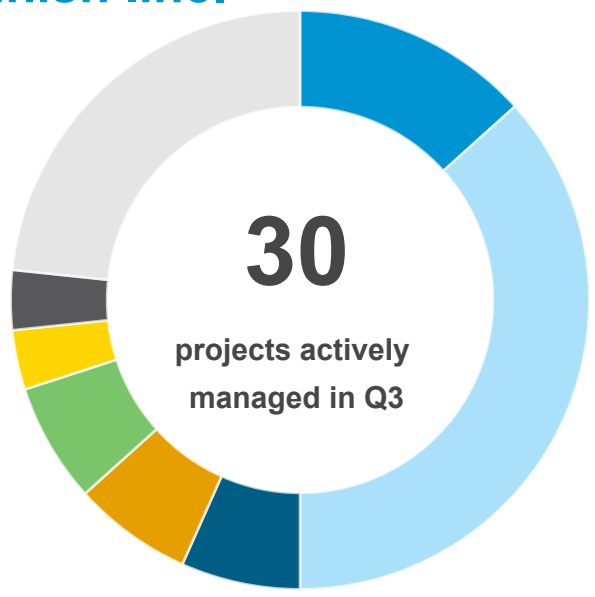
Economic opportunity starts with a solid foundation.



- **Housing Crisis Prevention**
130 assisted and **\$390,000** invested
- **Accessibility Improvements for Housing**
9 assisted and **\$78,523** invested
- **Legal Assistance for Renters and Homeowners**
55 assisted and **\$34,567** invested

The URA supports economic growth by directly financing development projects, or by helping to bring them to the finish line.

of Projects



● Commercial	4
● Mixed Use	11
● Residential	2
● Public Realm	2
● Greenspace and Recreation	2
● Industrial	1
● Parking	1
● Other	7

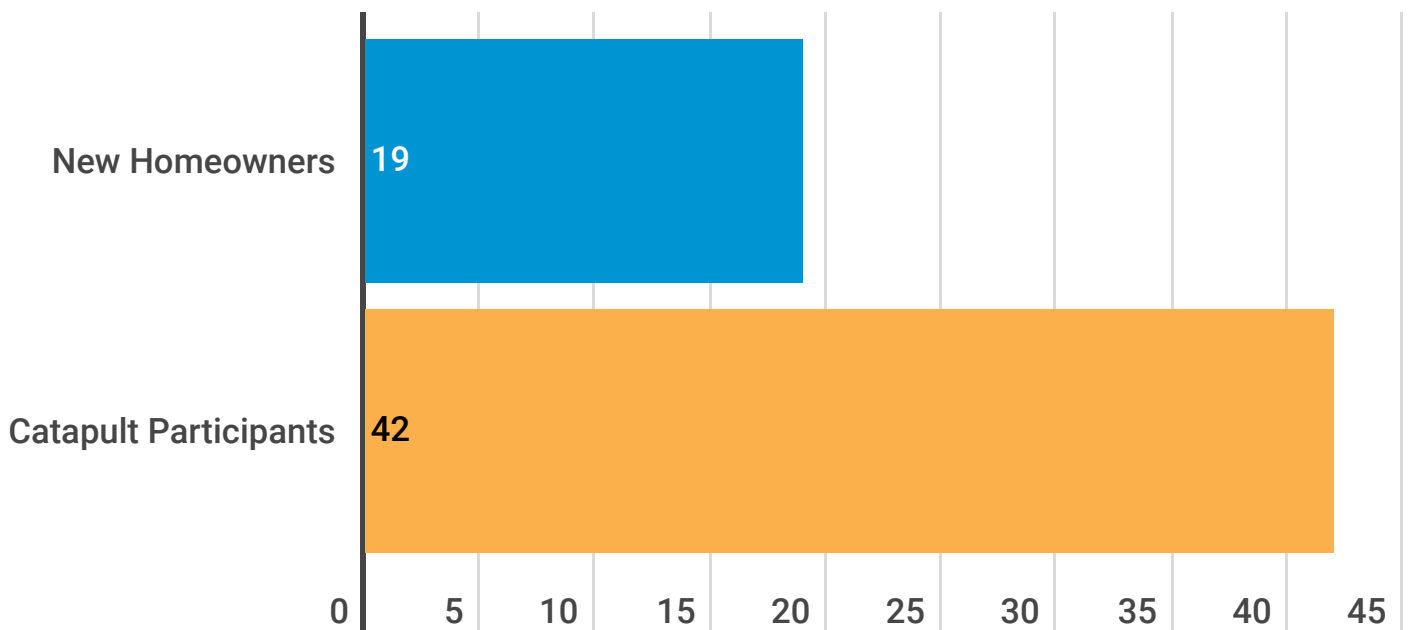
The URA is actively supporting and managing 30 development projects ranging from greenspace and recreation to to large-scale commercial developments.

The URA has invested nearly \$31 million into these projects to date. In the long term, these investments will leverage additional public, philanthropic, and private capital to reach long-term project costs expected to total \$547 million once they are complete.



Stage	Projects	URA Investment	Total Project Cost
Construction Underway	9	\$11,124,573	\$345,066,437
Disposition in Process	3	\$0	\$75,310,118
Other Predevelopment	11	\$3,263,674	\$43,172,722
Starting Construction	3	\$14,940,611	\$25,926,460
URA Disposition in Process	3	\$210,000	\$16,000,533
URA Site Preparation	1	\$1,000,000	\$41,480,000
Total	30	\$30,538,858	\$546,956,270

Economic growth must be paired with real economic opportunity.



Two channels for lasting wealth generation are owning a home and owning a business. The URA helps individuals buy their first homes through down payment assistance. In addition to small business lending, the URA also offers programs like Catapult, which helps emerging retail businesses get off the ground.

4

Neighborhood Development and Main Street Revitalization

Residents, local businesses, and community-based organizations all drive neighborhood revitalization.

Community organizations are supported by technical assistance.

Home and business owners are supported through façade improvements.

10

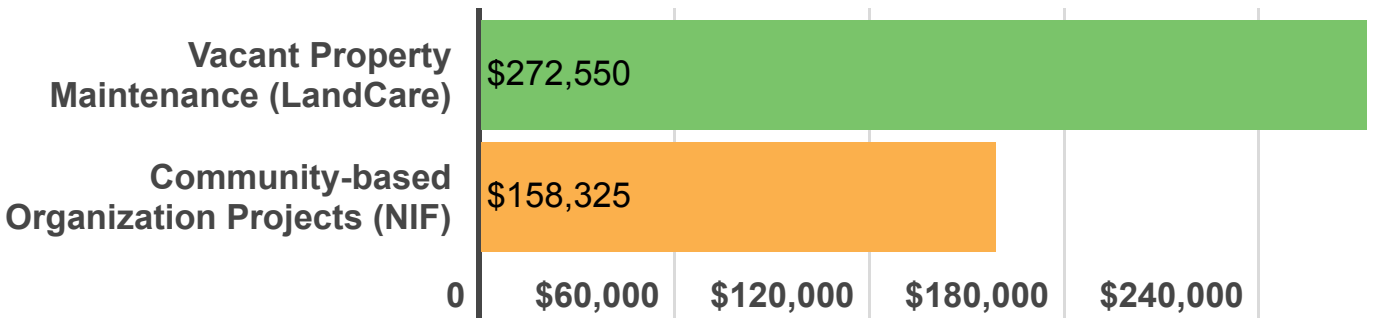
business districts served through organizational capacity building



\$35,500

investment in storefront loans and grants

Local contractors and nonprofits are supported through direct investment.



Land Recycling for Community Benefit



Neighborhood Development Spotlight:

Over \$7.1 Million Added to the Greater Hill District Neighborhood Reinvestment Fund for Community Investments in the Middle and Upper Hill District

The City of Pittsburgh, City Councilman R. Daniel Lavelle, Pittsburgh Penguins, Buccini/Pollin Group, Inc. and the Urban Redevelopment Authority of Pittsburgh (URA), announced in September that the Greater Hill District Neighborhood Reinvestment Fund has received an initial capitalized payment of \$7,187,045 from the development partners on the Lower Hill development site. This funding will be used to invest in development projects and other community needs in the Greater Hill District as outlined in the “Community Collaboration and Implementation Plan” between the neighborhood and the developers.



The more than \$7 million is generated by the Lower Hill Local Economic Revitalization Tax Assistance (LERTA) district, which was driven by Councilman Lavelle and the Hill Community Development Corporation in 2015. The LERTA allows property owners on the Lower Hill development site to receive real estate tax abatements from the three taxing bodies (Pittsburgh Public School District, City of Pittsburgh and Allegheny County) on each parcel for 10 years, with half of that funding going into the Greater Hill District Neighborhood Reinvestment Fund.

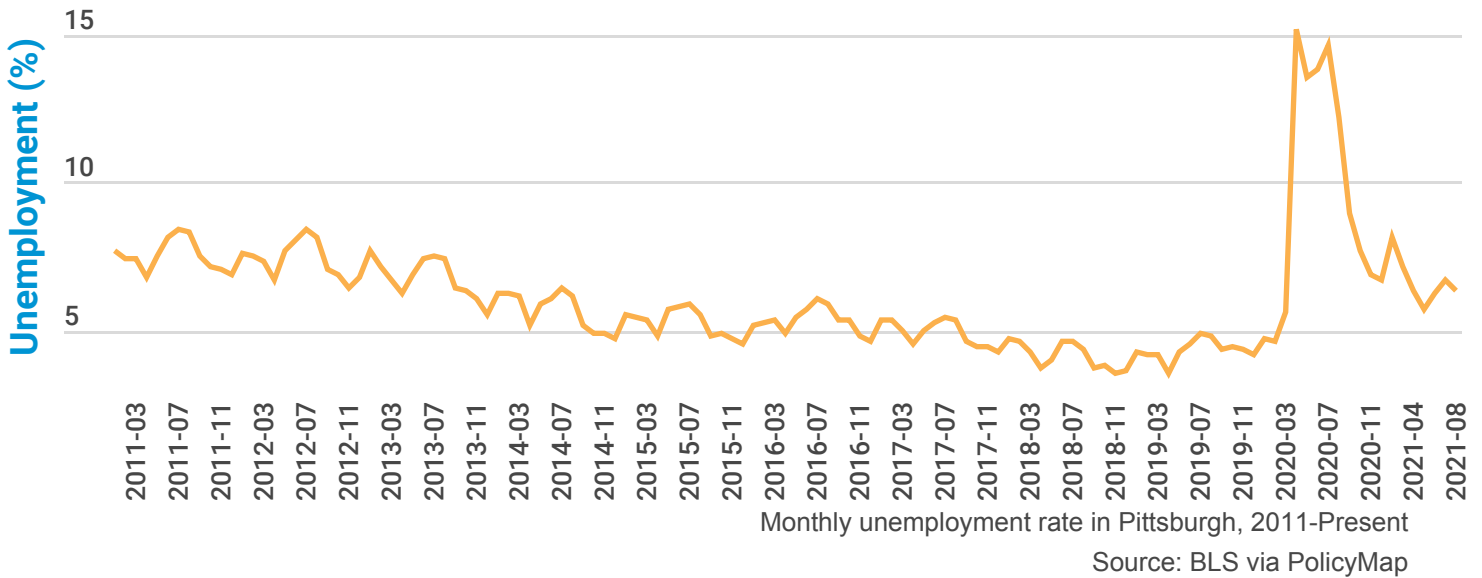
Some of the potential uses for the funding could include project development initiatives and counseling programs, children and youth education initiatives, rent and mortgage assistance subsidies, other wealth-building initiatives, preservation of Hill District institutions and investments that generate recurring or matching revenue for the fund.

[The full press release can be read here.](#)

5

Workforce Development and Skill Growth

COVID-19 has caused an unprecedented level of unemployment in Pittsburgh.



The URA works with businesses, job seekers, and partner organizations to build paths to economic opportunity.

215

Businesses Connected to Workforce Resources
through events, tours, and information sessions

Job Seekers and Businesses Assisted
through career building scholarships or matching
with lending resources

13

33

Jobs Currently Posted
on the URA Job Board

Business Resource Surveys Facilitated
to gather information and plan how to best assist
businesses in the future

52