



**Urban
Redevelopment
Authority
of Pittsburgh**



DID YOU KNOW?

Your storefront is the primary tool for advertising your business. Did you know that 53% of shoppers base their first impression of your store on the appearance of your façade?

You have only eight seconds to make an impression on a pedestrian and only one second to grab the attention of a motorist. Make sure it's the right impression!

The perceived quality of a purchase is in direct proportion to the look of a store, right down to the cleanliness of the windows.

The URA is investing in revitalizing communities and we can help you.

STOREFRONT RENOVATION PROGRAM

Program Summary

USE OF FUND

The Storefront Renovation Program is designed to help business owners make improvements to their storefronts and improve the appearance of our neighborhood commercial corridors.

ELIGIBLE BUSINESSES

Commercial establishments located within the City of Pittsburgh are eligible for a reimbursable grant up to \$5,000 to make exterior improvements such as storefront signage, lighting, windows, painting and more.

AMOUNT OF INVESTMENT

Eligible businesses can receive up to 50% or \$5,000 maximum grant toward exterior façade improvements. If your project is located within one of the city's Mainstreets-eligible neighborhoods, you may qualify for a larger dollar amount towards your project costs through the Streetface Program.

FEEES

There is an application fee of \$250.

GENERAL CONDITIONS

- Banks, savings and loan associations, gas and service stations, used car lots, home-based businesses and adult entertainment establishments are not eligible for this program.
- Projects with total costs above \$25,000 may be required to meet State prevailing wage rates.

**SUBMIT AN
APPLICATION
TODAY!**

***See before and after photos on our website:
http://www.ura.org/business_owners/facadeProjects/**