The Streetface Renovation Program is designed to help business owners make improvements to their façades and improve the total face of a commercial district creating an attractive street level experience.

Commercial establishments located in a Mainstreet business district are eligible for a seven year, interest-free loan to cover construction costs and architectural fees.

Eligible businesses can receive a loan of up to 40% of construction costs with $30,000 maximum per building and up to 50% of architectural fees with a $1,500 maximum per building. Businesses in high impact neighborhoods can receive up to 80% of construction fees with a $30,000 maximum per building.

There is an application fee of $350.

- Banks, savings and loan associations, gas and service stations, used car lots, home-based businesses and adult entertainment establishments are not eligible for this program.
- Projects with total costs above $25,000 may be required to meet State prevailing wage rates.