

**RFI: Greater Pittsburgh Coliseum /  
#BUYBACKTHEBLOCKMOVEMENT/ Ruckers Roller Rink LLC, Rico  
Delorean Rucker Sr.**

### **Project Narrative:**

The roller rink business shall be registered under the name Ruckers Roller Rink LLC Employer Identification Number 85-3941483 which was started with the IRS. November 18, 2020 and will be situated in The Greater Pittsburgh Coliseum 7310 Frankstown Ave Pittsburgh PA 15208. The business will be owned and managed by Rico D. Rucker Sr. an experienced skating professional from the community of Homewood, Graduated from Westinghouse High School I 2004, with over 30 years of experience in the skating industry training adults, children and students the art of skating thus gaining impressive knowledge and experience to understand the culture. Ruckers Roller Rink intends to offer a modern, spacious and well equipped facility for all potential customers across the city of Pittsburgh and surrounding areas. The whole community and residents of Homewood will be highly benefiting from being able to apply and work in a well-managed and equipped facility as we will be restoring the Greater Pittsburgh Coliseum back to a roller skating rink which I remember being a kid going to crescent elementary school and taking field trips as we walked 1 to 2 miles which was a great experience as a child and I would like to bring that back to the community along with \$1.00 skate community days and After school sk8 programs, Family sk8 Nights, & much much more community activities.

### **Project Overview:**

I will be looking to copy the concept of the Metro Fun Center on Metropolitan Parkway SW in Atlanta Georgia. Which has a skating rink, arcade, restaurant, bowling & nite club. Atlanta is my other home as I raise my kids in Atlanta and they love this rink. I will be looking to convert the Greater Pittsburgh Coliseum into a Skating Rink, Arcade, Restaurant, Bowling, 1 Screen movie theater, Lazer Tag, Nite Club, Banquet Hall,

### **Time Line: 12 to 24 months**

### **Development Team Profile:**

Marvin Miller, Architect 412-242-2677

Fukui Architects 412-281-6001

J.C. HOOD. Contractor / Investor 412-913-5052

Ravi Trivini Center / Investor 724-518-0605  
 Ravi Reddy / Investor 412-656-4941  
 Engineer: TBD

**Start Up Operating Equipment Needed :**

Equipment: Locker, bench, roller skates, music system, lighting system, tables, Carpet, Signs, and food and drink equipment, Floor Repair/Restore,

**HOMEWOOD WALK OF FAME: FUNDRAISER**

Just like the Hollywood walk of fame: I will be creating the Homewood walk of fame which we will be selling bricks for \$100.00 were anyone who purchases can leave there legacy in stone by engraving name or a message or in memory of etc. Adults over 60 or Vets will be charged lesser. Price TBD:

**Personnel Plan**

Ruckers Roller Rink is owned by Rico D. Rucker Sr, who understands how to start a roller skating rink business. He will be also the operating manager of business. Other people to be hired include.

- Business Manager
- Assistant Manager
- Administrator
- Three Instructors
- Two Marketing Executives
- One Cashier

**Financial Capacity:**

Sources	Amount
RRELITESERVICESLLC (MY Company I own)	\$100,000
State Grant ? Looking into	\$1,000,000
County Grant? Looking into	\$500,000
Property ASSET 618 Seagirt St (Property I Own/ Renovating)	\$130,000
Investor 1	500,000
Investor 2	\$1,000,000
Investor 3	\$1,000,000
Homewood Walk of Fame	\$1,000,000
Fundraisers & Donations	\$1,000,000
<b>Total</b>	<b>\$6,230,000</b>

<b>Uses</b>	
Construction	\$1,800,000
Engineering and Design	\$300,000
Permits	\$50,000
Purchase Price of Property	\$425,000
Cost of Roof Repairs	\$750,000
Reappraisal of Property	\$800,000 (Ball park Figure) until confirmed
START UP OPERATING EQUIPMENT	\$3,000,000
<b>Total</b>	<b>\$7,125,000</b>
<b>PROJECT GAP</b>	<b>\$895,000</b>

### Average Staff Salaries

Ruckers Roller Rink plans to spend the following amounts on staff salaries for the first three years.

<b>Personnel Plan</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>
Manager	\$50,000	\$70,000	\$90,000
Cashier 1 to 5	\$20,000x1	\$23,000x1	\$26,000x1
Administrator	\$25,000	\$35,000	\$40,000
2 Sales and Marketing Executive	\$40,000	\$60,000	\$80,000
3 Skating Instructors	\$105,000	\$120,000	\$129,000
Assitant Manager	\$30,000	\$33,000	\$36,000
<b>Total Salaries</b>	<b>\$270,000</b>	<b>\$341,000</b>	<b>\$401,000</b>